

Montana Land Source placement advertising



Montana Land Source is the top online resource for the rural Montana land market. In addition to advertising Montana farm, ranch and recreational properties for sale, **Montana Land Source** offers a limited amount of placement advertising opportunities for companies and organizations that provide services for Montana land owners and the rural real estate industry.

Placement Ads:

- We offer three "Placement Ad" opportunities; on the public map-app, in the weekly Market Update email and on the main website (website placement currently sold thru 2019).

Pageviews:

10,000+

+25% in 30 days

Unique Users:

3,200+

+21% in 30 days

Search Traffic:

2,000+ Users

+20% in 30 days

as of July 11th 2019

27% MT Traffic

92% US Traffic

Weekly Market Update

more than

4,900 weekly recipients

with over a

50% open rate

1

Large Rectangle pop-up on Public Map-app

- Large Rectangle – 336 x 280.
- 1,100+ Unique Pageviews in last 30 days
- Large pop-up ad is high profile and must be dismissed before using the public MTLS Map-app.

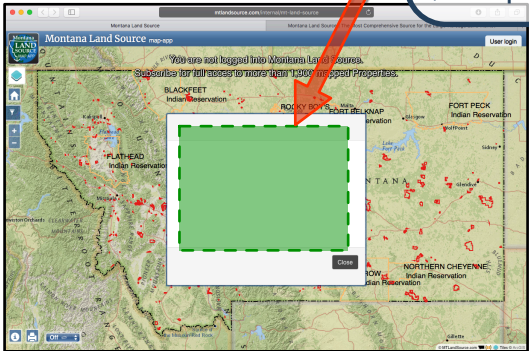
\$250 per Month

2

Large Rectangle in Email newsletter

- Large Rectangle – 336 x 280.
- The Weekly Market Update is delivered weekly to more than 4,900 recipients.
- Advertisers can purchase one week per month.

\$100 per Weekly Emailing



3

Rectangle on Top of Right Sidebar on site.

- Rectangle – 300 x 100.
- 8,000+ Pageviews in last 30 days
- Ubiquitous to site and MTLS subscriber service but not overpowering. Displayed to MTLS Subscribers as well as the public.

SOLD

